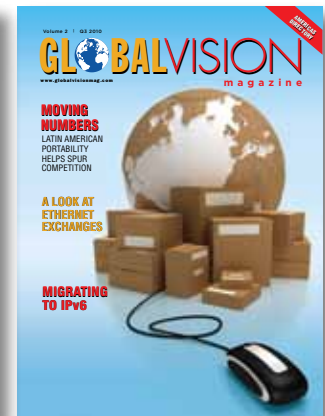


GLOBALVISION

magazine

MEDIA KIT 2011



NAVIGATING THE WORLD OF COMMUNICATIONS

The Opportunity

Internationally, the telecommunications landscape is changing. New technologies are speeding the industry along a wireless path. New partnerships are being created to build and maintain the infrastructures needed.

All this is being done with unprecedented cooperation in private and public sectors, and the result is the globe that now ties the tip of South Africa to major business capitals worldwide.

Keeping up with the changes and the migration to the technologies is a challenge.

GlobalVision magazine is committed to sort through the international stories, technological improvements and regulations and explain it to you, so you can make wiser decisions for your company's growth and evolution.

The Magazine

GlobalVision is a quarterly publication delivered to a controlled list of more than 12,300 communications executives in more than 100 countries. No other telecommunications publication provides its advertising partners as large a reach at such an affordable CPM.

The Mission

GlobalVision is segmented into four sections: Europe, Middle East/Africa, Asia & Pacific Region; the Americas.

Each issue carries news focused in the regions, features on different aspects of the industry, a regulations roundup, analysis, profiles and reviews.

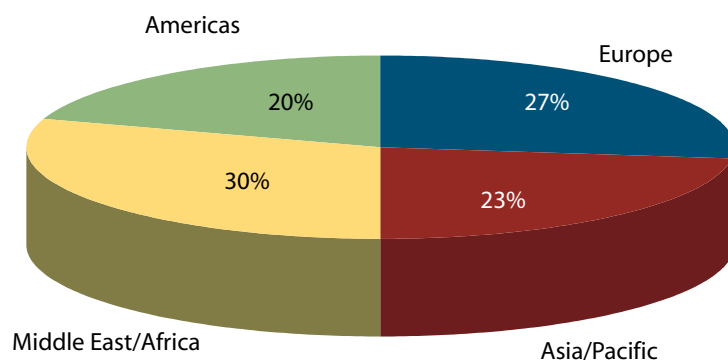
Subscribers are privy to quantifiable research displayed in easy-to-read graphs, tables or charts, making *GlobalVision* a must-have reference that readers will not want to miss.

In 2011, *GlobalVision* will produce a single, global directory of telecommunications, suppliers, operators and providers. This publication will give readers a better understanding of who is operating in their part of the globe.

The Value

GlobalVision's editorial content provides its advertising partners with a captive and loyal audience of readers, while surrounding their marketing messages with highly valued content. And as an added bonus, our editors regularly post thought-provoking questions to spur industry conversation on LinkedIn.com

Circulation Breakdown



GLOBALVISION

magazine

Circulation

GlobalVision magazine has a controlled circulation of 12,300 carriers around the globe.	
Europe	3,300
Asia/Pacific	2,850
Americas	2,450
Middle East/Africa	3,700
Total	12,300

Schedule

Remaining 2011 Issue	Special Section	Bonus Distribution
Q1	LTE, WiMAX	ITExpo, CVx, COMPTEL, 4G Barcelona, CEBIT, CTIA
Q2	Partnerships, mergers Acquisitions	COMPTEL, TM Forum World, France, IPTV Latin America, Prepaid Press Expo, Las Vegas
Q3	Global Annual Directory	COMPTEL, ITExpo, CVx, TelcoTV, Expo Comm, CTIA
Q4	PTC (Show Guide), global wireless	PTC, ITExpo, CVx, ITU, ExpoComm China, 4G Barcelona, IPTV World Asia & MiddleEast

2011 Rate Card* #3

Black & White	1x	3x	4x
Full Page	\$5,400	\$5,200	\$4,700
1/2 Page	\$3,500	\$3,200	\$3,000
1/3 Page	\$2,800	\$2,500	\$2,300
1/4 Page	\$2,200	\$2,000	\$1,800
1/6 Page	\$1,700	\$1,500	\$1,300

*additional charges for Premium Positions

Four Color

Four Color add \$1,400 to black and white prices. Process red, blue or yellow add \$900 per color.

2011 Web Advertising Rates (www.globalvisionmag.com)

Positions	Pixels	6 Months	12 Months
Page Curl Banner	(500 x 500)	\$3,000	\$2,500
Top Banner	(728 x 90)	\$2,500	\$2,000
Bottom Banner	(728 x 90)	\$2,200	\$1,800
1st Position	(150 x 150)	\$2,000	\$1,500
2nd Position	(150 x 150)	\$1,800	\$1,300

Material Specifications

MATERIALS

Printing: Heat-set Web offset process
 Trim size: 8 1/8 x 10 7/8
 Binding: Saddle-stitched
 Columns: up to 3 to a page

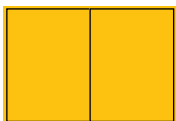

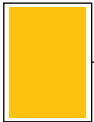



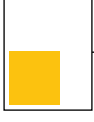


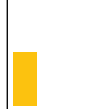
Single file formats are the preferred methods for ads.
 High Res PDF, EPS or Image files such as Tif and Jpeg.
 We can also accept Indesign, please include all fonts
 and graphics at 300dpi x physical size

Please note: Due to variances in the Web press, please
 be sure the live area of your ad is at least a 1/4-inch
 from the trim.

CLOSING

Beka Publishing must receive advertising materials by the materials date published in *GlobalVision's Calendar*. Copy to be typeset or designed by Beka Publishing must be received 30 days prior to cover date. If Beka Publishing has not received copy or negatives prior to press time, it may elect to substitute available materials and previously run advertisements in their place. Cancellations not accepted unless received 60 days prior to cover date in writing. Cover date is the 1st of the month stated on the issue and in the advertising agreement unless otherwise specified.

DIMENSIONS

	2pg Spread w/Bleed	16 1/2 x 11 1/8 Trim = 16 1/4 x 10 7/8
	Bleed Page	8 3/8 x 11 1/8 Trim = 8 1/8 x 10 7/8
	Full Page	7 x 10
	1/2 Page (Two columns)	4 5/8 x 7 3/8
	1/2 Page (Horizontal non-bleed)	7 x 4 7/8
	1/3 Page (Vertical)	2 1/4 x 10
	1/3 Page (Two columns)	4 5/8 x 4 7/8
	1/3 Page (Horizontal)	7 x 3 1/4
	1/4 Page (Vertical)	3 5/8 x 4 7/8
	1/6 Page (Vertical)	2 1/8 x 4 7/8

Please forward ad materials and instructions to:

Beka Publishing
Attn. Jen Vilaboy
1938 E. Dawn Dr.
Tempe AZ 85284
480-777-9770

Materials also can be sent via email to jen@bekapublishing.com or uploaded to our ftp site: (contact Jen for instructions).